The **Bay Nature Local Hero Awards Gala** is an annual event honoring conservation heroes in the San Francisco Bay Area. 250 nature advocates, outdoor enthusiasts, and conservation agency leaders come together to honor our Local Heroes and enjoy an hors d’oeuvres reception, elegant sit-down dinner, and nature-themed auction.

The gala will be held on **March 31st, 2019 at The Berkeley City Club**. This year’s event will feature an exclusive VIP reception for sponsors of $1,000 or more, with the opportunity to mingle with Bay Nature heroes, board, staff, and special guests in an intimate environment.

**Program**

<table>
<thead>
<tr>
<th>Time</th>
<th>Event</th>
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</thead>
<tbody>
<tr>
<td>5:00 – 5:45 p.m.</td>
<td>VIP Reception</td>
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<tr>
<td>5:30 – 7:00 p.m.</td>
<td>General Reception</td>
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<tr>
<td>7:00 – 8:30 p.m.</td>
<td>Dinner &amp; Program</td>
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</tbody>
</table>

**Sunday, March 31st, 2019**

Berkeley City Club  
2315 Durant Avenue  
Berkeley, CA 94704
Raise your visibility with Bay Nature’s dedicated following

<table>
<thead>
<tr>
<th>Monthly visitors to baynature.org</th>
<th>Quarterly Bay Nature magazine readers</th>
<th>Connections E-newsletter subscribers</th>
<th>Facebook followers</th>
<th>Print invitation recipients</th>
<th>Local Hero Awards guests</th>
</tr>
</thead>
<tbody>
<tr>
<td>55,000</td>
<td>15,000</td>
<td>10,300</td>
<td>8,500</td>
<td>1,000</td>
<td>250</td>
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</tbody>
</table>

Join the community of Bay Nature supporters

**2018 Local Hero Awards sponsors:**

![Sponsors Logos](image-url)
Bay Nature Local Hero Awards Gala 2019

Organizational Sponsorship Benefits

<table>
<thead>
<tr>
<th>BENEFITS</th>
<th>Coho Salmon</th>
<th>Mariposa Lily</th>
<th>Green Hairstreak</th>
<th>Anna’s Hummingbird</th>
<th>Valley Oak</th>
</tr>
</thead>
<tbody>
<tr>
<td>Event Tickets</td>
<td>2 tickets</td>
<td>5 tickets</td>
<td>Table: 9 tickets</td>
<td>12 tickets</td>
<td>15 tickets</td>
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<tr>
<td>1-year subscription to Bay Nature magazine</td>
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<tr>
<td>Recognition on Local Hero Awards webpages</td>
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<tr>
<td>Recognition in event invitation</td>
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<tr>
<td>Recognition in event program book</td>
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<tr>
<td>Invitations for you and your guests to VIP reception</td>
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<td>Featured on event signage</td>
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<td>Featured in event slide show</td>
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<td>Logo printed in event program book</td>
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<tr>
<td>Recognition on Bay Nature’s social media channels</td>
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<td>Featured in event email communications</td>
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<td>Banner ad in Bay Nature e-newsletter</td>
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<td>Invitations to issue release parties and special events</td>
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<td>Half-page ad in Bay Nature magazine</td>
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</table>

Don’t see a sponsorship level that works for you? Please contact Laney Ennis at laney@baynature.org or (510) 528-8550 x103 to discuss custom sponsorship packages.

For federal income tax purposes, you can deduct as a charitable contribution the price of your sponsorship less the fair market value ($100) of each ticket used.